

38th Annual Educational Conference & Trade Show



“Show Me The Money”
***A Conference focusing on money
saving practices.***

Exhibitor Prospectus
Ritz Carlton Naples, FL
July 22-25, 2007

February 2007

All FASI Supporters:

The Florida Association of Self Insurance 38th Annual Convention & Trade Show is scheduled for July 22-25, 2007, at the Ritz Carlton, 280 Vanderbilt Beach Road, Naples, FL. We invite you to participate in our meeting by exhibiting your product or service at our Trade Show. To reserve exhibit space, please complete the enclosed Trade Show Registration Form and return it to FASI Headquarters by July 2nd. Space is assigned on a first come, first serve basis.

For those companies that would like to exhibit and sponsor or wish to support the organization financially, there are a variety of sponsorship opportunities available; such as the Welcome Reception and the Dinner & Casino Party. Please see the enclosed Sponsorship Agreement Form.

If you need a room at the Ritz Carlton, call 1-800-241-3333 or 239-598-3300. The special room rate is \$139 single/double. Be sure to mention that you are attending the FASI meeting in order to receive the special group rate. Special FASI room block rates are available until June 15th. The hotel always sells out over our dates. Call now to reserve your room.

The Exhibitor Showcase and Cocktail Reception will feature fun, food and beverage. You can meet the right people in a great environment. As in the past, every attendee who purchases a full conference registration will receive one complimentary drink ticket to be used at the Exhibitor Showcase.

The exhibit schedule is as follows:

Monday, July 23

Exhibit Move-In	1:00 p.m. – 4:30 p.m.
Exhibitor Cocktail Reception/Trade Show	5:00 p.m. – 7:00 p.m.
Door Prize Drawings (<i>Must be present to win</i>)	7:00 p.m. – 7:15 p.m.
Exhibit Teardown	7:15 p.m. – 11:00 p.m.

Once you register, a confirmation letter with more detailed information will be sent. If you have other questions about exhibiting, please call or email Erika Mabe at FASI Headquarters, 407-774-7880, emabe@kmgnet.com.

Hope to see you in Naples!

Sincerely,

Bethan Hyde, Convention Chair
York Insurance Services Group, Inc.

Gail Shuffler, Convention Co-Chair
City of Tallahassee

38th Annual Florida Association of Self Insurance

July 22-25, 2007

Exhibitor Registration Form

EXHIBITOR FEES: Fee includes one 6' table, draped and skirted, and a listing of your firm in meeting materials. FEE IS FOR EXHIBITING ONLY. SHOULD YOU WISH TO ATTEND CONVENTION, PLEASE COMPLETE CONVENTION REGISTRATION FORM. Checks can be made payable to the Florida Association of Self Insurance. Exhibitors agree to comply with all Americans With Disabilities Act regulations in the design and set up of the exhibit. Exhibitors further agree to abide by all rules and regulations. Exhibitors agree to accept a space relocation should it be necessary for reason beyond the control of FASI. Please enclose with this form proof of liability insurance.

NAME OF COMPANY: _____

CONTACT NAME: _____ TITLE: _____

ADDRESS: _____

TELEPHONE: _____ FAX: _____

E-MAIL: _____ OTHER: _____

1st REPS NAME: _____ CITY, STATE: _____

2nd REPS NAME: _____ CITY, STATE: _____

Additional reps? Please provide name, city, and state on a blank piece of paper and attach to this form.

TABLE REQUESTED:

1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____ *See back page for diagram.*

Electrical outlet needed: Yes No *(There may be a separate charge by the hotel.)*

EARLY PRICE BEFORE 5/1/07		PRICE AFTER 5/1/07	
Member	\$350	Member	\$450
Non-Member	\$450	Non-Member	\$550

TICKETS	Member	Non-Member	# Ordered
Welcome Reception	\$50.00	\$ 75.00	_____
Dinner & Casino Party (Adult)	\$95.00	\$125.00	_____
Dinner & Casino Party (Child under 12)	\$15.00	\$ 25.00	_____
Dinner & Casino Party (Child 12-17)	\$50.00	\$ 75.00	_____

Check Enclosed OR TOTAL AMOUNT: _____

Please charge my: Visa Master Card AMEX

Account # _____

Exp. Date: _____ 3 or 4 Digit Security Code: _____

Cardholder's Name: _____

Signature: _____

Cancellation Policy: Refunds less a \$100 administrative fee will apply for cancellations received prior to June 15, 2007. No refunds will be given after June 15, 2007. In the event of fire, strikes, or other uncontrollable circumstances, FASI shall determine the amount to be refunded.

SEND COMPLETED FORM AND TRADE SHOW REGISTRATION FEE TO:

Florida Association of Self Insurance
 222 S. Westmonte Drive, #101
 Altamonte Springs, FL 32714
 Phone: 407-774-7880
 Fax: 407-774-6440

FASI TAX ID
#59-2192394

NO REFUNDS AFTER
JUNE 15, 2007

FASI 38th Annual Convention & Trade Show Ritz Carlton ♦ Naples, FL ♦ July 22-25, 2007



Sponsorship Agreement Form

Become a sponsor during the FASI Convention. By helping defray expenses, sponsors help FASI keep Convention fees at a lower level. Depending on the level of sponsorship, FASI sponsors can receive the following:

- ♦ Sponsor Appreciation Sign, displayed at the Exhibit Hall and Registration Desk
- ♦ Company name printed in the on-site Convention program
- ♦ Verbal recognition by the FASI leadership at the luncheon
- ♦ Listing in post convention issue of the FASI Newsletter

Sponsorship Opportunities

Level of Sponsorship	Cost (Minimum)	Package Description
Platinum	\$3,000	<ul style="list-style-type: none"> ♦ Sponsorship Recognition (5 events) ♦ Free Exhibit Booth at Trade Show* ♦ Free Conference Registration for 2** ♦ Free ¼ Page Advertisement in Program ♦ Keynote Address for Event
Gold	\$2,000	<ul style="list-style-type: none"> ♦ Sponsorship Recognition (5 events) ♦ Free Exhibit Booth at Trade Show* ♦ Free Conference Registration for 2**
Silver	\$1,500	<ul style="list-style-type: none"> ♦ Sponsorship Recognition (5 events) ♦ 50% off Exhibit Booth at Trade Show* ♦ Free ¼ Page Advertisement in Program ♦ Free Conference Registration for 1**
Bronze	\$1,000	<ul style="list-style-type: none"> ♦ Sponsorship Recognition (5 events) ♦ 50% off Exhibit Booth at Trade Show* ♦ Free Conference Registration for 1**
Premier	\$500-\$999	<ul style="list-style-type: none"> ♦ Sponsorship Recognition (1 event) ♦ 50% off Conference Registration**
Cash Contribution		<ul style="list-style-type: none"> ♦ Sponsorship Recognition (1 event)

Premier and Cash Contribution Available Events:

- Sunday, July 22**
 - Get Acquainted Reception
Monday, July 23

- Continental Breakfast
- Exhibitor Cocktail Showcase & Reception
- Tuesday, July 24**
- Continental Breakfast
- Annual Luncheon
- FASI 38th Anniversary Celebration & Casino Party



* Must fill out and return the enclosed Trade Show Registration Form.
 ** Must fill out and return the enclosed Convention Registration Form.

Please check your Level of Sponsorship:

- \$3,000 \$1,500 \$500-\$999
 \$2,000 \$1,000 Cash Contribution

Premier and Cash Contribution Only: _____ Amount: _____
 Indicate event you wish to support: _____

Check Enclosed Total Amount: _____

Please charge my: Visa MC AMEX

Acct # _____

Exp. Date: _____ 3 or 4 Digit Security Code: _____

Cardholder's Name: _____

Signature: _____

Name of Company: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

Please mail or fax form to:

FASI Headquarters, 222 S. Westmonte Dr., #101, Altamonte Springs, FL, 32714
 Fax: 407-774-6440 Phone: 800-226-3274.

For further information on becoming a FASI sponsor, please contact Erika Mabe at FASI Headquarters, emabe@kmgnet.com or 407-774-7880.

In order for FASI to provide proper recognition for sponsors in the on-site program, we must receive your commitment to sponsor **no later than June 22, 2007**. FASI will assign sponsors to the events on a first come first serve basis. Commitments must be received in writing, either by mail or fax, along with payment to be counted as confirmed. **There will be no refunds on sponsorships.**



Annual Golf Outing
Sunday, July 22, 2007
Tiburon Golf Club, 2620 Tiburon Drive, Naples, FL
Check In at 7:30 a.m. • Shotgun Start at 8:30 a.m.

GOLF OUTING FEES:
For Questions contact Jessie Laux at FASI Headquarters at (407) 774-7880

Before June 29, 2007
Golf & Lunch: \$100

After June 29, 2007
Golf & Lunch: \$150

Player #1: _____ FASI Member? Yes No
Company Name: _____
Address: _____
City/St/Zip: _____ Email: _____
Phone: _____ Fax: _____ Cell: _____

You do not need to have a foursome to register - - we will gladly assign you to a foursome.

Please assign me to a foursome. My foursome will include me and:

Player#2: _____
Company: _____ Phone: _____
Player#3: _____
Company: _____ Phone: _____
Player#4: _____
Company: _____ Phone: _____

Payment Method: Check MasterCard Visa Amex Amount \$ _____
Account # _____ Exp. Date: _____
3 or 4 Digit Security Code: _____ Cardholder's Name: _____
Cardholder's Signature: _____

Fax or mail form to FASI Headquarters • 222 S. Westmonte Drive, Suite 101, Altamonte Springs, FL 32715-0127
(407) 774-7880 • (800) 226-FASI (3274) • Fax (407) 774-6440

Deadline to Participate: July 13, 2007 No Refunds After July 6, 2007
FOR FASI USE ONLY: CK#/AUTH CODE: AMT PD: DATE REC:



ANNUAL GOLF OUTING 2007
SPONSORSHIP FORM
Tiburon Golf Club, 2620 Tiburon Drive, Naples, FL 34708
Sunday, July 22, 2007

SIGN UP NOW AS SPONSORSHIPS ARE ON A FIRST-COME, FIRST-SERVE BASIS

CONTACT NAME: _____ FASI Member? Yes No
NAME TO BE SHOWN ON SIGN: _____
COMPANY NAME: _____
MAILING ADDRESS: _____
PHONE: _____ FAX: _____ EMAIL: _____

SPONSORSHIP OPPORTUNITIES

**For Questions or Availability of Sponsorships:
Please contact Jessie Laux at FASI Headquarters at (407) 774-7880**

- | | | |
|---|-------------------------------|---------------------------|
| <input type="checkbox"/> PUTTING GREEN CONTEST & MONITOR (PLEASE PROVIDE PRIZE) | | ONE AVAILABLE \$500 |
| <input type="checkbox"/> BEVERAGE CART | | TWO AVAILABLE \$500 EACH |
| <input type="checkbox"/> LUNCHEON | | FOUR AVAILABLE \$500 EACH |
| <input type="checkbox"/> LONGEST DRIVE: | <i>(Please Provide Prize)</i> | EXCLUSIVE \$125 |
| <input type="checkbox"/> CLOSEST TO THE PIN: | <i>(Please Provide Prize)</i> | EXCLUSIVE \$125 |
| <input type="checkbox"/> LONGEST PUTT: | <i>(Please Provide Prize)</i> | EXCLUSIVE \$125 |
| <input type="checkbox"/> MOST ACCURATE DRIVE: | <i>(Please Provide Prize)</i> | EXCLUSIVE \$125 |
| <input type="checkbox"/> FOURSOME PHOTOGRAPH | | EXCLUSIVE \$125 |
| <input type="checkbox"/> HOLE SPONSORSHIP | | 18 AVAILABLE \$100 EACH |
| <input type="checkbox"/> OTHER | | \$500 |
| <input type="checkbox"/> GOLFERS GOODY BAG ITEM* (FOR 40-52 GOLFERS) ITEM: | _____ | |
| <input type="checkbox"/> DOOR PRIZE*: _____ | | |

*** Please ship goody bag item and/or door prize by Monday, July 9, 2007, to FASI Headquarters at 222 S. Westmonte Drive, #101, Altamonte Springs, FL 32714, attn: Jessie Laux.**

PAYMENT INFORMATION

Check Enclosed Please charge my: Visa MC AMEX Total Amount: _____
Credit Card # _____ Exp. Date: _____
3 or 4 Digit Security Code: _____ Cardholder's Name: _____
Signature: _____

In order for FASI to provide proper recognition for sponsors in the on-site program, we must receive your commitment to sponsor **no later than July 2, 2007**. FASI will assign sponsors to the events on a first-come, first-serve basis.

Commitments must be received in writing, either by mail or fax, along with payment to be confirmed.

FASI Headquarters, 222 S. Westmonte Drive, #101 Altamonte Springs, FL 32714

407-774-7880 • 800-226-3274 • Fax 407-774-6440

THERE WILL BE NO REFUNDS ON SPONSORSHIPS.

FOR FASI USE ONLY: CHECK #/AUTH CODE:

AMT PD:

DATE REC'D:

Advertise in the 38th Annual FASI Convention Program!!

Advertising in the Convention program gives your company high visibility at the Convention. For additional information on advertising in the Convention program please contact Elaine York at FASI Headquarters, 407-774-7880 or 800-226-3274.

Inside Half Page	\$250	Inside Front Cover	\$350
Inside Back Cover	\$450	Outside Back Cover	\$650

Black and white, camera-ready artwork (7-1/2" X 10") for full-page ads and (5-1/2" X 7-1/2") for half page ads must be submitted by July 2, 2007. Color of ad will be chosen at the discretion of the publisher.

Check Enclosed Total Amount: _____

Please charge my: Visa MC AMEX

Acct # _____

Exp. Date: _____ 3 or 4 Digit Security Code: _____

Cardholder's Name: _____

Signature: _____

Name of Company: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

HOTEL RESERVATION INFORMATION

The Ritz Carlton ♦ Naples, Florida ♦ July 22-25, 2007

Ritz Carlton-Naples
280 Vanderbilt Beach Road
Naples, FL 34108
Phone: 239-598-3300
Fax: 239-598-6555

Reservations must be received by the hotel prior to June 15, 2007, to request the accommodations of your choice. Reservations made after that date will be confirmed on a space availability basis only. When phoning please be sure to mention the FASI room block.

ATTENTION REGISTRANTS: Do you have special needs? If so, please notify the hotel of any special needs you may have involving your sleeping room or access to public areas and/or services.

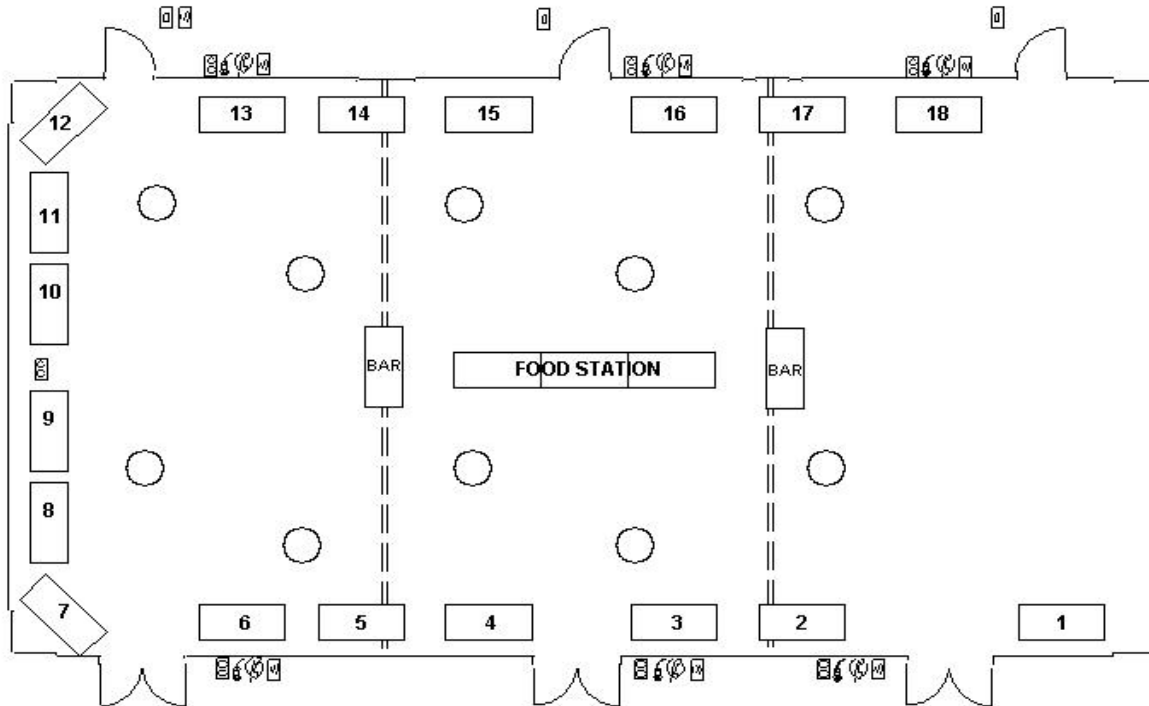
Check in time is 4:00 p.m. and check out time is 12:00 p.m. Rooms types are not guaranteed until confirmation is received from hotel.

ROOM RATES: Run of House \$139.00 plus tax (Single/Double)

FASI 38th Annual Exhibitor Trade Show & Cocktail Reception

July 22-25, 2007 • Ritz-Carlton Naples

EXHIBIT HALL – Plaza Ballroom



(Booth dividing lines shown on the floor plan indicates a general configuration and not exact placement.)

FASI FLORIDA ASSOCIATION OF SELF INSURANCE

222 S. Westmonte Drive, Suite 101
Altamonte Springs, FL 32714
Phone: 407-774-7880 • Fax: 407-774-6440

First Class Mail
U.S. Postage
PAID
Permit #14114
Mid-Florida, FL